**Syllabus Overview**

|  |  |
| --- | --- |
| **CATEGORY** | **SKILLSET** |
| New Opportunity | * New reasons
* New ways
 |
| Plan | * Apply
* New ways
 |
| Go social | * Social Networks
* Facebook
* Google+
* Twitter
* Blogger
* Video
* Linkedin
 |
| Other | * Delicious
*
* Flickr
* Pinterest
* Infographics
* Podcasting
 |
| Awareness Influence and Policies | * Awareness
* Influence
* Policies
 |