**Syllabus Overview**

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| **CATEGORY** | **SKILLSET** |
| New Opportunity | * New reasons * New ways |
| Plan | * Apply * New ways |
| Go social | * Social Networks * Facebook * Google+ * Twitter * Blogger * Video * Linkedin |
| Other | * Delicious * Flickr * Pinterest * Infographics * Podcasting |
| Awareness Influence and Policies | * Awareness * Influence * Policies |